

May 21, 2019

Dear [Name],

Last week you received a letter from Dr. Heather Zimmel regarding the sale of her audiology practice. The Duluth based Hearing Wellness Center is thrilled to be your new audiology provider! Please allow us a moment of your time to introduce ourselves.

The Hearing Wellness Center and Tinnitus Treatment Center was founded in 2012 by Dr. Sara Downs and Dr. Jonathan Gervais. With decades of experience, we wanted to offer a different approach to hearing healthcare, one that encompasses the whole person. Hearing technology is only part of the solution. Our customized HearWell program includes strategies for prevention, communication coaching, and ongoing support to help you achieve optimal hearing. Over the past 10 years, Dr. Zimmel has had a similar philosophy. It was a natural fit when Hearing Wellness Center was offered the opportunity to purchase Advantage Audiology and Hearing Healthcare. In the coming months, you will see the name of the practice change, however, you will continue to experience the highest level of hearing health care that you have come to appreciate and expect. Rest assured, Hearing Wellness Center will honor the warranties and care plans you have obtained through Dr. Zimmel.

We are excited to announce that Hearing Wellness Center has hired Dr. Andrea Wilson. Dr. Wilson is a graduate of the University of Minnesota Audiology Program and most recently completed her residency at the Veteran's Administration Audiology Department in Phoenix, Arizona. Dr. Wilson will be working full time in the Bemidji office, giving you greater flexibility in scheduling appointments. Dr. Wilson lives in Fosston with her husband and their sweet chocolate labrador, Boone. You may have already met her last spring when she was completing an internship with Dr. Zimmel. Dr. Downs and Dr. Gervais will be seeing patients in the Bemidji office along with Dr. Wilson with extended hours and more availability.

We cannot wait to meet you! Watch your mailbox for an invitation to our Welcome Reception where you will be able to meet Dr. Wilson and the Hearing Wellness Center team. In the meantime, please check out our website at www.HearWellMn.com and join our facebook page to learn more about us.

Sincerely,



Sara K. Downs, Au.D.
President



Jonathan P. Gervais, Au.D.
Vice President



Andrea Wilson, Au.D.
Audiologist